

Essity Position on Tissue Fibers

Tork and Consumer tissue branded products are made of fibers that are either recycled or from certified sources (FSC/PEFC Chain of Custody suppliers). Essity has a well-established and audited global sourcing policy for raw materials used for tissue products. We take responsibility for our supply chain with a holistic view on sustainability. We evaluate and use the most sustainable fibers available that meet our customers' requirements on performance, quality and cost. Through our knowledge of how fibers are sourced we offer to our consumers and customers products that reduce their environmental impact.

Fibers from sustainable forests

All virgin fibers used globally in Tork and Consumer tissue branded products come from certified sources and can be traced back to the region of origin. Tork and Consumer tissue brands mainly use fibers from sustainably farmed trees. Other fibers used for Tork and Consumer tissue branded products are by-products from the wood industry or from forests where thinnings or tree tops make up the main input. It is important for Essity, Tork and Consumer tissue branded products to use the forest fibers in a sustainable and resource efficient way.

Alternative fibers from plants

Tork and Consumer tissue brands track availability and demand for both wood-based and non-wood based fibers - including alternative fibers from plants. Working in close partnerships with external experts around the world, we continuously run research projects, stay updated and ahead of new developments to evaluate the most sustainable fibers available.

Recycled fibers

Globally around 50 % of all fibers used in our tissue products come from paper for recycling, available in many grades. Essity invests in technology to allow the successful use of a broader range of grades of paper for recycling. By so doing we extend the types of recycled materials that can be used while still meeting the high quality requirements from our consumers and customers.